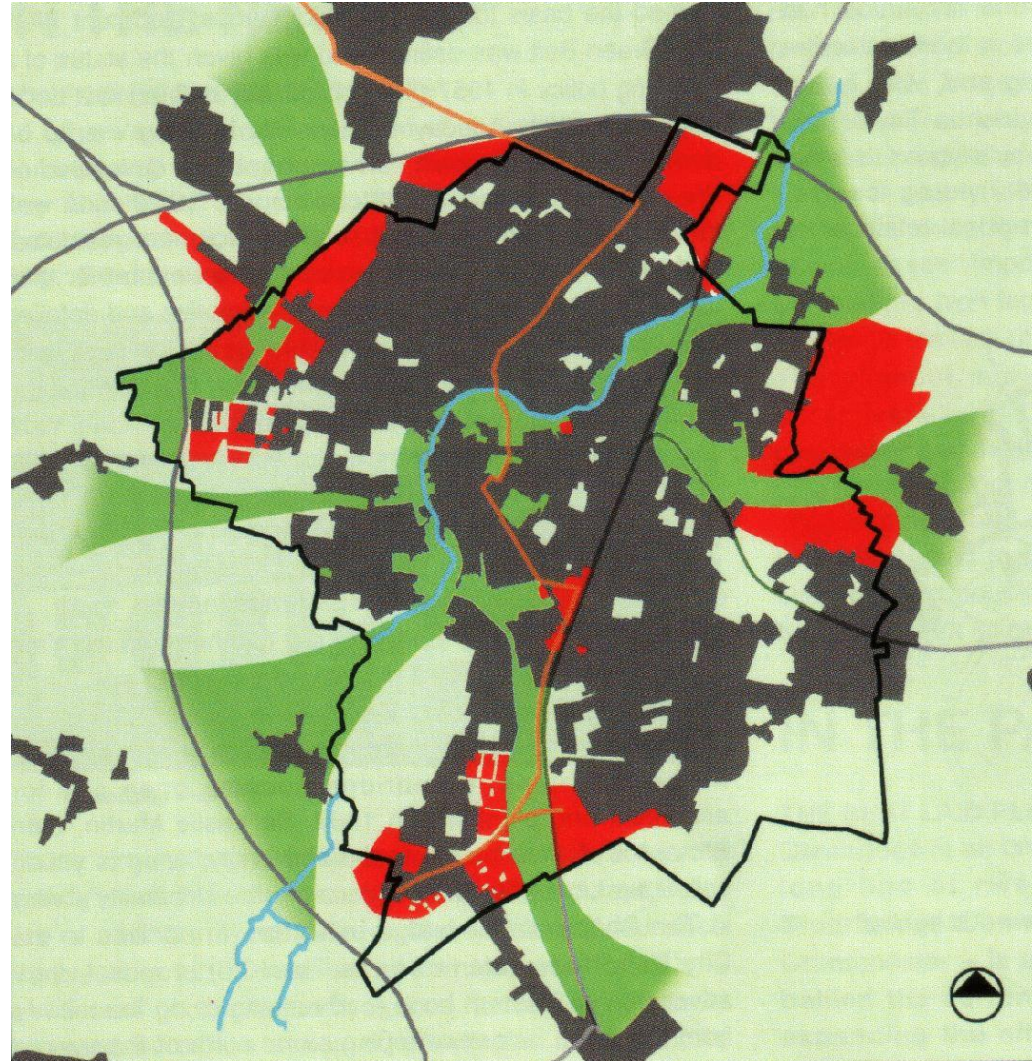


# Cambridge Preservation Society



**The population of Cambridge + South Cambs is  
planned to increase by 1/3 by 2021**

**Map:  
Cambridge Association  
of Architects**



## **Report by Arup to EERA, January 2009**

**Cambridge City is the key economic driver of the eastern region.**

**By 2031 its population could double or treble.**

# Something must be done now

- **Traffic conditions in Cambridge are already so bad that they demand urgent attention**
- **Provision must be put in place now for some kind of additional demand management**

# Congestion charge

- **With some reluctance, we recommend that a congestion charge scheme be adopted**
- **But only if it is part of a package of other measures, including a significant improvement in public transport**

**Any major transport plan, including a congestion charge, must be assessed in terms of its impact on**

- the historic character of the City**
- green spaces and other open spaces**
- the Green Belt**
- the natural environment and wild life**

**It is essential that the historic fabric of the city centre is fully protected from the detrimental effects of high levels of traffic**

# Congestion charge

- **Consideration should be given to mitigating the the effect on particular groups (low income, business ...)**
- **We welcome the research the County Council is undertaking to gain a better understanding of the economic impact of its proposals**

- **It is not necessarily bad if some business is driven out to Cambourne, Northstowe ...**
- **In future urban developments more emphasis must be given to providing employment and as full a set of services as possible so as to reduce the need for travel**



# Details of the congestion charge

- **There should be a workshop to help us and others assess the quality of the modelling**
- **People cannot predict how they will react to the charge until they experience it**
- **A high level of flexibility must be maintained**

# Public transport

- **A TIF grant of up to some £500m represents a unique opportunity to improve public transport**
- **Major improvements to public transport must be in place before any congestion charge is imposed**
- **All income from the charge must applied to transport improvements**

# Other measures

- **Adequate cycle routes from the edge of the city must be put in place**
- **Consideration should be given to digging tunnels**
- **We are concerned that the opportunity to create an effective inter-connecting transport hub for the future at the railway station is being lost**

## **We should also**

- **reduce school-run car use**
- **stimulate additional car sharing**
- **introduce a more flexible taxi system**
- **provide Park & Ride shopping pick-up services**

**Cambridge cannot just do  
nothing!**