

Discussions with CamEO members regarding the support they would like within each of the programmes of work. These are aimed to be actions that are of value to all partners and at this point are ambitions rather than specific deliverables.

## **Ecosystems Health**

Ambition: Create/Maintain/Restore well-functioning, biodiverse and resilient ecosystems.

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### **How Can CamEO Support Local Partnerships:**

- Provide partnerships with catchment-scale priorities (make ecosystem service mapping and WFD priorities easily accessible),
  - Host a CamEO projects map on the website,
  - More awareness of project interests in the other areas of the catchment and guidance on collaborative opportunities.
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## **Water Resources**

Ambition: Ensure That There is Enough Water of Sufficient Quality to Support Consumption, Irrigation and Health of the River System.

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### **How Can CamEO Support Local Partnerships:**

- Provide assurance to the members that this issue is being lobbied at the regional scale,
  - Through the website, increase the shared understanding of water resource planning and modeling (role of the water companies, agriculture and regulators),
  - Provide a format to enable the collection of data and opinion from the CamEO members, providing one clear voice from the partnership.
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## **Farming and Land Use**

Ambition: Reduce the Volume and Impact of Agricultural Diffuse Pollution By Preventing Surface Water Run-Off, Sedimentation and the Transfer of Contaminants Through the Soil.

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### **How Can CamEO Support Local Partnerships:**

- Information on the current agri-improvement schemes that CamEO landowners are signed up to and how this is benefitting the local ecosystem services,
  - Facilitate an event to up-skill the various farm advisors in the catchment with information on partner ambitions for on-farm improvements.
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## **Invasive Species**

Ambition: Get a Better Understanding of the Extent of Invasive Species within the Catchment and What the Potential is for their Control

### **How Can CamEO Support Local Partnerships:** *(consultation required with Lou M)*

- Highlight the ways that data is collected throughout the catchment and where this leaves gaps,
  - Develop a system of prioritising where invasive species action should be focused (un-invaded areas that can be protected from spread),
  - Develop a catchment-wide initiative with a key stakeholder (e.g. schools) to collect invasive species data.
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### **Community Action**

Ambition: Encourage Bottom-Up Management of Catchments by Increasing Public Awareness and Engagement with the Catchment-Based Approach and CamEO Partnership

### **How Can CamEO Support Local Partnerships:**

- Rather than collation local level efforts, CamEO should have a presence at larger community events (e.g. Cambridge Big Weekend),
- Collate a list of large community events that CamEO can engage with,
- Link in with larger business initiatives (e.g. behavioural change projects, CSR).

### **Communication**

Ambition: All CamEO Partners Should be Aware of the Direction, Actions and Progress That Each Other is Making, Whilst Also Contributing to the Strategic Direction of the Partnership

### **How Can CamEO Support Local Partnerships:**

- Increased communication and transparency between all groups within CamEO,
- Encourage additional day to day communications between partners and with media.

### **Strategy**

Ambition: A Clear Strategy That Describes What Catchment Management Means for CamEO and Aligns the Strategic Objectives of CamEO Partners

### **How Can CamEO Support Local Partnerships:**

- This is encompassed by everything discussed above.