2030 vision for the Cambridge sub-region Summaries of breakout group discussions on 16 March 2011

Common themes
   1. **Focus on the city *and* sub-region (six satellite towns identified). Understand how they inter-relate.   Develop in satellites rather than concentrating on the hub. Excellent transport links essential.**
   2. **Improve sub-regional broadband infrastructure.   Jump straight to 4G and make the sub-region a 'free zone' and test bed for big mobile companies.**
   3. **Promote the Cambridge UK brand. Market the sub-region internationally with excellent web site and so on.**
   4. **Protect, enhance and celebrate the fine settlements and settings in the sub-region.**
   5. **No more silos, no more cloning. Ensure diversity of function. Enhance cultural and entertainment provision.**
   6. **Build attractive, accessible, broadly-based and well-managed neighbourhoods. Learn from European examples.   Develop a related sustainability technology industry.**
   7. **Debate and gain community support for a long-term growth agenda embracing the sub-region.**
   8. **Improve transport infrastructure.**

A

1. Rather than develop in city, go for satellite development around city hub.
Improve broadband infrastructure
Improve business support
Market the Cambridge sub-region better -- web
Speed up planning process and possibly forego simultaneous public consultation
Unified local authority

2. Protect and promote unique setting of city and sub-region
Develop world-class entertainment and cultural facilities
Make neighbourhoods attractive, accessible and socially broadly-based

B

Sub-region defined as including St Neots, Huntingdon, St Ives, Ely, Newmarket, Haverhill and Royston

1. Develop excellent transport links to six satellite towns
Market the Cambridge Phenomenon internationally
Better mentoring and support for start-ups
Develop clarity about how the sub-region works economically

2. Develop sub-region broadband
Hold a debate on growth and its relation to quality of life

C

1. [This group placed much importance on education and skills issues]

Identify and encourage cluster locations
Promote Cambridge brand
Improve transport infrastructure
Improve sub-regional broadband

2.   Quality architecture in new – lower density – developments
Celebrate and promote historic core and settings
Keep the independents – don't become a clone town
Develop and gain support for a long-tern sub-region vision
Develop good transport links to satellites

D

1. Improved broadband
Focus on becoming a centre for excellence is some less-hi-tech industry eg sustainability in the built environment
Focus on entire sub-region
Support skills development at an early age

2. Foster and support broad range of activities to help build and manage communities
No more silos
Good quality public and private space and public services
Easy access to cultural and social activities
Focus on communities rather than a 'greater' Cambridge at the centre. Spread development
Improve all infrastructure

F

1. Improve infrastructure
Sub-region to be a 'free zone' and test bed for big mobile companies in 4G mobiles
Improved links with BRIC and USA – marketing – web site, presence, conference base
Develop a clearer understanding of city/sub-region inter-relationship
Secure community support for growth agenda

2. Develop rich cultural offer
Support city centre marketplace
Learn from European examples of smart green living