

# 2030 vision

for the Cambridge sub-region

## Business and Retailing in the Cambridge Region

**SEMINAR – Friday 30<sup>th</sup> September 2011**

***At the Centre for Mathematical Sciences, Wilberforce Road, Cambridge***

**1pm to 5.30pm**

### AGENDA

1pm	Gather and Lunch Welcome 2030 Vision	Jeremy Newsum Gordon Johnson
1.30pm	i) Introductions (30x1min) ii) Seminar & “Long Term”	All Greg Clark
2.10pm	Setting the Scene: 4x7min Insights  i) Tom Murphy: ii) Warren East: iii) Robert Hallam: iv) Nick Clarke:	Innovation Cities Business Needs 2030 Retailing Needs 2030 Politics & Business
2.45pm	Round Tables x 4 to identify 3 propositions each  Moderators/Reporters:	Alex Plant Jonathan Nicholls David Cleevely Emma Thornton
3.35pm	Break	
3.45pm	Report Back on Propositions: 4x5 mins	
4.15pm	Debate on Propositions 10 Draft Propositions	Greg Clark
5.30pm	Next Steps Close	Jeremy Newsum

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### TASKS FOR BREAKOUT GROUPS

*To identify the essential behaviours/responsibilities/deliverables/requirements for Business and Retailing success in Cambridge in 2030 from four different perspectives.*

- 1 Plant Group (Scribe, Robin Butler) – 3 Propositions for coherent and aligned leadership in and between the public, civic and business communities
- 2 Nicholls Group (Scribe, Jonathan Burroughs) – 3 Propositions for the role of the educators and researchers in the region
- 3 Cleevely Group (Scribe, Rupert Pearce Gould) – 3 Propositions for creating and sustaining new businesses
- 4 Thornton Group (Scribe, Lucy Newsum) – 3 Propositions for shaping, influencing and meeting changes in consumer behaviour

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### REMINDER OF TEASER:

*"In 2030, Cambridge and its surrounding region should have a business base and retail sector -*

- which offers opportunity and results for businesses*
- which offers attractive and flexible solutions for the workforce and consumers*
- which attracts investment and drives economic development*
- which supports the broad community.*

*The seminar will examine what this actually means and what we need to do now to achieve it."*

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### BREAKOUT GROUPS

#### Plant Group

Alex Plant (Moderator/Reporter)  
Robin Butler (Scribe)  
Tom Murphy  
John Bridge  
Nick Clarke  
Patsy Dell  
St Clair Armitage  
Michael Kitson

#### Nicholls Group

Jonathan Nicholls (Moderator/Reporter)  
Jonathan Burroughs (Scribe)  
Peter Carolin  
Peter Fielder  
Aled Jones  
Peter Landshoff  
Ian Mather  
Gordon Johnson

#### Cleevely Group

David Cleevely (Moderator/Reporter)  
Rupert Pearce Gould (Scribe)  
Warren East  
Neil Darwin  
Adam Marshall  
Walter Herriot  
Hugh Parnell  
Andy Swarbrick

#### Thornton Group (+ Lucy Newsum (Scribe))

Emma Thornton (Moderator/Reporter)  
Robert Hallam  
Vanessa Burkitt  
Nick Barton  
Michael Matthew  
Christopher Walkinshaw  
Peter Studdert

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