

# 2030 Vision

## Agriculture and Green Spaces



Farming & Wildlife Advisory Group

# Agriculture

- The battle for land
- Water
- Feeding the world
- Marketing
- Education
- “Sustainability”



# The battle for land

- Ecosystem services
- Food
- Wildlife
- Space
- Privacy / control
- Limit to growth



# Water

- Clean drinking water
- Water for crops - irrigation
- Flood management
- Water for wildlife
- Effect of development on water
- Integrated water management



# Feeding the world

- or feeding ourselves
- Working in a global economy
- Maximising assets / working with nature
- Shortage of energy
- Technology: the GM herring
- Learning from each other



# Marketing

- Power of the retailer
- Power of the consumer
- Valuing food
- Distribution
- Effect of “local” on farm structure



# Education

- What/why don't children know about farming?
- Connecting the public
- Agricultural education
  - apprenticeships
  - training
  - the virtual university





# Sustainability

- Farm size and type
- Soil, water, wildlife (and especially invertebrates)
- Inputs and farming methods
- Self-reliance and education
- It's the farmer, not the farm

